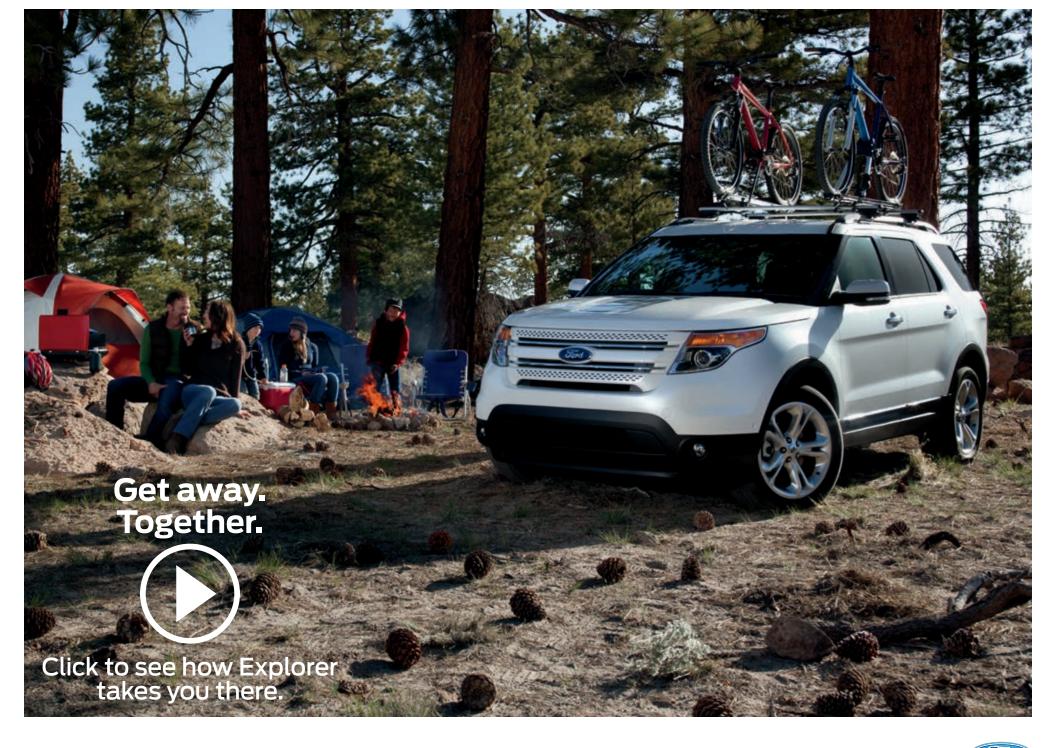


EXPLORER









Best highway efficiency in the class!

Go further in the 2015 Ford Explorer. Powered by our state-of-the-art 2.0L EcoBoost® engine and 6-speed automatic transmission,² Explorer has the best EPA-estimated highway mpg of any non-hybrid engine in its class.

Lively acceleration and passing are also yours to enjoy whenever you wish, courtesy of the impressive low-end torque produced by this turbocharged, direct-injection powerhouse. **Spirited and smart**, the 2.0L also features precisely tuned twin independent variable camshaft timing (Ti-VCT) technology, which contributes to its power output as well as its outstanding fuel efficiency.







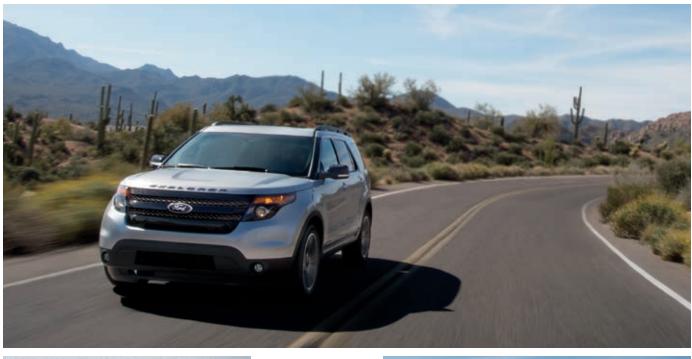




Limited. Tuxedo Black. Available equipment.

¹EPA-estimated rating of 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost, FWD. Actual mileage will vary. Class is Non-Hybrid Large Utilities. ²Available feature. ³Using 93-octane fuel.

2015 EXPLORER ford.com





Top-of-the-line performance.

Explorer Sport offers you an exhilarating ride courtesy of its 365 hp¹ and 350 lb.-ft. of torque¹ – best-in-class² among V6 engines. Powered by a twin-turbocharged, direct-injection 3.5L EcoBoost® engine, Sport also has an EPA-estimated rating of 22 hwy mpg.³

For precise control, Sport features our 6-speed SelectShift® automatic transmission with racing-inspired paddle shifters.

Riding on a responsive, fully independent sport-tuned suspension, Explorer Sport also gets an upgraded front strut tower support and wider wheels for enhanced driving dynamics.

Its powerful stance is accentuated by 20" machined aluminum wheels, blackout-treatment on the headlamps and taillamps, an Ebony Black-painted grille topped with "EXPLORER" lettering across the hood, and an Ebony Black-painted liftgate appliqué.

The signature Sport look also includes a uniquely styled leather-trimmed interior. From its heated, 10-way power driver's seat to the Audio System from Sony® with 12 speakers and HD Radio[™] Technology, Sport is equipped to deliver the ultimate Explorer experience.

Sport. Ingot Silver. Available equipment.



¹Using 93-octane fuel. ²Class is Large Utilities. ³EPA-estimated rating: 16 city/22 hwy/18 combined mpg, 3.5L EcoBoost, 4WD. Actual mileage will vary.

Revel in its strength, stability and style.

High winds, steep grades and other common towing challenges are no match for Explorer.

The standard 3.5L Ti-VCT V6 engine can be paired with the Class III Trailer Tow Package (standard on Explorer Sport), empowering you to tow up to 5,000 lbs.²

To help you maintain control of both the vehicle and your trailer, standard trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.³

SWAY

On boat launch ramps and at traffic lights, you'll find standard hill start assist⁴ particularly useful. It helps prevent Explorer from rolling downhill as you transition from the brake to the accelerator, whether you're negotiating an incline in Drive or in Reverse.

A new look for 2015, the XLT Appearance Package gives your Explorer a Magneticpainted grille, sideview mirror caps and liftgate appliqué, along with body-color door handles, unique 20" machined aluminum wheels with painted pockets, leather-trimmed seats with Miko® suede inserts, and more.

HILL START

XLT. Deep Impact Blue. XLT Appearance Package. Available equipment.

5,000 LBS. O

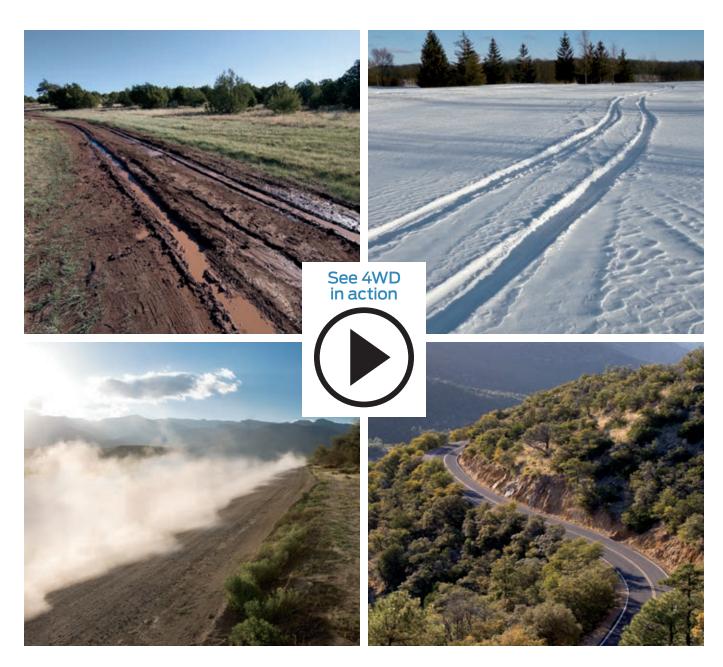
¹Available feature. ²When properly equipped. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Driver-assist features are supplemental and do not replace the driver's judgment.

MAX. TOWING²

CONTROLS



ASSIST



Dial up your capability.

Ready to explore? Pick your path. Then simply turn the dial to match the conditions outside. Our Intelligent 4WD with Terrain Management System^{™1} helps Explorer give you seamless shift-on-the-fly confidence.

Snow, Gravel, Grass optimizes traction and control on a wide array of slippery surfaces.

Sand allows aggressive wheel spin to help you stay on top.

Mud, Rut lets the tires spin a bit if needed to help keep you on the go.

Normal is ideal for everyday driving on wet or dry paved roads.

Hill Descent Control^{™2} (center button) regulates your speed on steep declines, so you can concentrate on maneuvering.





Fill its spacious cabin with up to 7 people.

Or fold the standard 2nd-row 60/40 split seat and class-exclusive PowerFold®13rd-row seat flat, and pack up to 80.7 cu. ft. of gear in back.

To help ease cargo loading, Explorer offers you a power liftgate! And even with all rows occupied, you can stow up to 21.0 cu. ft.² of cargo behind its 3rd-row seat. **Heated and cooled, 10-way power** 1st-row seats' help comfort you. While 2nd-row riders can enjoy bucket seats' with a 2nd-row center console,' or with a pass-through to the 3rd row.

With the most 2nd-row head room in its class, unsurpassed 3rd-row leg room, and a dual-panel moonroof,¹ this thoughtfully crafted space is sure to please one and all.



Take command with voice-activated simplicity.

Ford SYNC^{®1} with 911 Assist[®] delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.[®] SYNC AppLink^{™2} lets you control Pandora,[®] iHeartAuto,™ SiriusXM[®] and select other apps by voice too. SYNC with MyFord Touch^{®3} adds an 8" color LCD touch screen and much more. SYNC. Say the word.



SiriusXM^{®3} lets you enjoy commercial-free **music**, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.⁴ The voice-activated Navigation System³ also includes a 5-year subscription to SiriusXM Traffic and Travel Link[®] services.³ These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.

(((SiriusXM[®])))

Limited. Charcoal Black leather trim. SYNC with MyFord Touch. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ³Available feature. ⁴Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.



Explore the many ways it assists.

Using ultrasonic sensors and sophisticated radar, advanced driver-assist technologies¹ on Explorer can help you parallel park, avoid collisions and more.

Take the stress out of parallel parking with classexclusive active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with crosstraffic alert.¹ It helps warn you using lights embedded in the sideview mirrors.²



Get a heads-up from adaptive cruise control and collision warning with brake support.¹ This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

Maintain your lane with help from our Lane-Keeping System.^{1,3} It can detect lane markings with a forwardfacing camera, and can send vibration pulses to the steering wheel and apply steering torque if needed, prompting you to steer back toward center. There's also a Driver Alert System¹ that displays a coffee cup icon if it detects you could use a break.





Venture out with confidence.

In addition to its 7 standard airbags, Explorer also offers inflatable rear safety belts¹ in its 2nd-row outboard seating positions – the first of their kind in automotive production.

Parents of teens can encourage smart driving habits with our exclusive MyKey,[®] which lets you block calls and text messages while driving.

If it senses you're taking a curve too quickly, Curve Control helps reduce the vehicle's speed by up to 10 mph in approximately 1 second² It's standard as part of AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]).

For a comprehensive list of Safety & Security features on every Explorer, please turn the page.





2015 EXPLORER



Limited. Ingot Silver. Available equipment.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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Explorer Specifications



Engines/EPA-Estimated Ratings & Dimensions

3.5L Ti-VCT V6	Exterior		Tour the
290 hp @ 6,500 rpm	Wheelbase	112.8"	full galler
255 lbft. of torque @ 4,000 rpm	_ Length	197.1"	
6-speed SelectShift® automatic FWD 17 city/24 hwy/20 combined mpg 4WD 17 city/23 hwy/19 combined mpg	Height	69.5"	
	Width – Excluding mirrors	78.9"	
	 Width – Including mirrors 	90.2"	
2.0L EcoBoost ® I-4 240 hp @ 5,500 rpm ¹ 270 lbft. of torque @ 3,000 rpm ¹	Width – Mirrors folded	82.5"	
	Liftover height	31.1"	
6-speed automatic FWD 20 city/28 hwy/23 combined mpg	Interior	1st/2nd/3rd Row	
	Head room	41.4"/40.5"/37.8"	
3.5L EcoBoost V6 365 hp @ 5,500 rpm ¹	Shoulder room	61.3"/61.0"/50.8"	
	Hip room	57.3"/56.7"/40.7"	
350 lbft. of torque @ 3,500 rpm ¹	Leg room	43.1" max./39.8"/33.2"	
6-speed SelectShift automatic 4WD 16 city/22 hwy/18 combined mpg	Capacities (cu. ft.)		
	 Passenger volume 	151.7	
	Cargo volume behind 1st row	80.7	
	Cargo volume behind 2nd row	43.8	
	Cargo volume behind 3rd row	² 21.0	
	Fuel tank (gal.)	18.6	

Max. towing (lbs.)³

Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
18.6-gallon fuel tank
Cruise control
Easy Fuel® capless fuel filler
Electric power-assisted steering
Hill start assist
Independent front and rear suspension
Trailer sway control
Seating
lst-row bucket seats
2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section
3rd-row 50/50 split fold-flat seat
Interior

1st-, 2nd- and 3rd-row dome/map lights 1st-row center console with armrest and storage 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area) Accessory delay for power features Adjustable driver and front-passenger sun visors with covered vanity mirrors Air conditioning with auxiliary rear controls Cabin air filter Cargo area hooks Front-passenger (1) and B-pillar (2) assist handles

Load floor tie-down hooks

Overhead console with sunglasses holder

Power door locks

Power windows

Rear-window defroster

Steering wheel-mounted cruise, audio, and 5-way MyFord[®] controls (2)

Tilt/telescoping steering column

MyKey[®] Safety Canopy[®] System with side-curtain airbags⁴

passenger-side seating positions)

and rollover sensor

Exterior

LED taillamps

with washer Safety & Security

and Curve Control

Autolock

blind spot mirrors

and liftgate window) Rear spoiler

Roof-mounted antenna

Automatic headlamps

Dual chrome exhaust tips

Bi-functional projector-beam halogen headlamps

Power sideview mirrors with integrated

Privacy glass (rear doors, rear quarter windows

Windshield wipers - Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags,4 safety

belt pretensioners, safety belt energy-management

retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control

module and Front-Passenger Sensing System AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])

Battery saver with headlamps-off delay

Belt-Minder[®] front safety belt reminder

Front height-adjustable shoulder safety belts

LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row

Child-safety rear door locks

Front-passenger knee airbag⁴

Front-seat side airbags⁴

Illuminated Entry System

SecuriLock[®] Passive Anti-Theft System

SOS Post-Crash Alert System[™] unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions⁵

Tire Pressure Monitoring System (excludes spare)



Dimensions may vary by trim level. ¹Using 93-octane fuel. ²Including rear seat well. ³Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ⁴Always wear your safety belt and secure children in the rear seat. ⁵SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

5.000









XLT. Charcoal Black leather trim. Available equipment.

XLT. Heated sideview mirrors with LED turn signal indicators and security approach lamps.

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts

and turn-by-turn directions available in select markets. Message and data rates may apply.

Ford Motor Company reserves the right to change or discontinue this product service at any

time without prior notification or incurring any future obligation. ²Ford Licensed Accessory.

XLT Appearance Package. Magnetic-painted grille.

XLT Appearance Package. Charcoal Black leather trim with Miko suede seats.

Explorer

Equipment Group 100A Includes all standard features. plus:

Mechanical

3.5LTi-VCT V6 engine 6-speed SelectShift[®] automatic transmission

- 58-amp-hr battery
- 175-amp alternator

Front-wheel drive (FWD)

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar Cloth seats

Interior

1st- and 2nd-row carpeted floor mats

1st- and 2nd-row door-sill scuff plates with

embossed Explorer logo

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Manual day/night rearview mirror

MyFord® with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input iack

Power windows with one-touch-down driver's side window feature

Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires

Black door handles, sideview mirrors, roof-rack side rails. lower bodyside cladding and wheel-lip moldings

Foundry Gray-painted grille

Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

Available Options & Package

2.0L EcoBoost[®] I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD. Class III Trailer Tow Package or SelectShift automatic transmission)

All-weather floor mats

Ash cup/coin holder with lighter element

Cargo security cover

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Ford SYNC[®] voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM[®] Satellite Radio)

Intelligent 4WD with Terrain Management System [™] and Hill Descent Control [™] (n/a with 2.0L
EcoBoost engine)
Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

SiriusXM Satellite Radio

Splash guards

XIT

Equipment Group 200A Includes all Explorer features, plus:

Mechanical

200-amp alternator Heavy-duty front and rear brake calipers Perimeter alarm

Seating

6-way power front-passenger seat with manual lumbar Unique cloth seats

Interior

Compass Illuminated visor vanity mirrors Leather-wrapped steering wheel and shift knob Power windows with front one-touch-up/ -down feature SiriusXM Satellite Radio with 6-month trial subscription SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

Exterior

Black lower bodyside cladding with chrome accents Chrome door handles Foglamps Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps Reverse Sensing System Satin Silver-finish grille SecuriCode[™] invisible keypad Silver roof-rack side rails

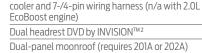
Available Equipment Groups

Equipment Group 201A – Auto-dimming rearview mirror + Premium Audio System with 9 speakers + rear view camera + dual-zone electronic automatic temperature control + Driver Connect Package includes SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services¹ for Traffic, Directions and Information; two 4.2" color LCD configurable displays in instrument cluster: 8" color LCD touch screen in center stack: and media hub with 2 USB ports and an SD card reader

201A + Comfort Package includes leather-trimmed seating surfaces; 10-way power, heated driver's seat; and 6-way power, heated front-passenger seat



18" Painted Aluminum Standard: Explorer & XLT



Cargo security cover

Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 20" wheels,

or SelectShift automatic transmission)

202A; n/a with 2.0L EcoBoost engine)

2nd-row bucket seats (requires 202A)

(requires 2nd-row bucket seats and 202A)

Ash cup/coin holder with lighter element

BLIS® Plus Inflatable Rear Safety Belt Package

includes BLIS (Blind Spot Information System) with

cross-traffic alert, and inflatable rear safety belts in

2nd-row outboard seating positions (requires 201A

Class III Trailer Tow Package includes engine oil

2nd-row center console

All-weather floor mats

or 202A)

Intelligent 4WD, Class III Trailer Tow Package

20" polished aluminum wheels (requires 201A or

Intelligent 4WD with Terrain Management System and Hill Descent Control (n/a with 2.0L EcoBoost engine) Power liftgate (requires 201A or 202A)

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 201A or 202A) Wheel lock kit (requires 201A or 202A and 20" wheels)

XLT Appearance Package includes leather-trimmed seating surfaces with Miko® suede inserts and contrast stitching: carpeted floor mats with unique badging: 20" machined aluminum wheels with painted pockets; black bodyside cladding and roof-rack side rails; bodycolor door handles; and Magnetic-painted grille, sideview mirror caps and liftgate appliqué (requires 202A; n/a with 2.0L EcoBoost engine)



20" Polished Aluminum Available: XLT

20" Machined Aluminum with Painted Pockets Included: XLT Appearance Package

Equipment Group 202A - Includes all content of









Limited

Equipment Group 300A Includes all XLT features, plus:

Mechanical

72-amp-hr batterv

Intelligent Access with push-button start Remote Start System

Seating

1st-row heated bucket seats with 4-way adjustable head restraints. 10-way power driver's seat (including power lumbar and recline) with memory feature, and 6-way power front-passenger seat with manual lumbar

2nd-row 60/40 split fold-flat seat with heated outboard seats, fore/aft adjustable 40 section. and armrest with dual cupholders Leather-trimmed seating surfaces

Interior

1st- and 2nd-row door-sill scuff plates with bright Explorer logo

110-volt power outlet

Ambient lighting

Audio System from Sony[®] with 12 speakers and HD Radio[™] Technology

Auto-dimming rearview mirror

Cargo net

Dual-zone electronic automatic temperature control

High-gloss Black center stack accents

MyFord Touch[®] with two 4.2" color LCD configurable displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports and an SD card reader

Olive Ash Dark Brown wood-appearance instrument panel appliqués

Power-adjustable pedals with memory

Rear view camera

SYNC voice-activated, in-vehicle connectivity system with SYNC Services¹ for Traffic. Directions and Information

Universal garage door opener

Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires

Body-color grille

Body-color, power-folding, heated sideview mirrors with LED turn signal indicators. security approach lamps and driver's side memory

Available Equipment Groups

Equipment Group 301A - Voice-activated Navigation System with integrated SiriusXM[®] Traffic and Travel Link[®] with 5-year subscription + power liftgate + heated steering wheel + power-tilt/-telescoping steering column + Luxury Seating Package includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled front seats, and 10-way power front-passenger seat with power lumbar

Equipment Group 302A - Includes all content of 301A + active park assist + Lane-Keeping System + rain-sensing windshield wipers + HID headlamps with auto high beams + BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

Equipment Group 303A – Includes all content of 302A + 2.0L EcoBoost® I-4 engine with 6-speed automatic transmission + 3.51:1 axle ratio + P245/50R20 Pirelli[™] tires

Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Class III Trailer Tow Package or SelectShift® automatic transmission)

20" polished aluminum wheels (requires 301A, 302A or 303A) 2nd-row bucket seats (includes power-assist fold

on 301A, 302A and 303A)

2nd-row center console (requires 2nd-row bucket seats) Adaptive cruise control and collision warning

with brake support (requires 301A, 302A or 303A) All-weather floor mats

Ash cup/coin holder with lighter element

BLIS Plus Inflatable Rear Safety Belt Package Cargo security cover

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine) Dual headrest DVD by INVISION[™]² Dual-panel moonroof Intelligent 4WD with Terrain Management System[™] and Hill Descent Control[™] (n/a with 2.0L EcoBoost engine) Power liftgate (300A only) Rear bumper protector

m







Charcoal Black leather trim with perforated inserts. Equipment Group 301A.³

Intelligent Access with push-button start.

Rear view camera.

2nd-row 110-volt power outlet.

Rain-sensing windshield wipers.3





20" Painted Aluminum Standard

20" Polished Aluminum Available



¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford Licensed Accessory. ³Available feature.

Rear cargo well protector

Voice-activated Navigation System with

with 5-year subscription (300A only)

integrated SiriusXM Traffic and Travel Link

Roof-rail crossbars

Splash guards

Wheel lock kit

2015 EXPLORER







Equipment Group 400A Includes all XLT Equipment Group 202A features, plus:

Mechanical

3.5L EcoBoost® V6 engine

6-speed SelectShift[®] automatic transmission with paddle shifters

Class III Trailer Tow Package includes 7-/4-pin wiring harness

Intelligent 4WD with Terrain Management System[™] and Hill Descent Control[™]

Sport-tuned suspension

Seating

Ist-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power frontpassenger seat with manual lumbar

2nd-row 60/40 split fold-flat seat, fore/aft adjustable 40 section, and armrest with dual cupholders

Leather-trimmed seating surfaces

PowerFold® 3rd-row seat

Interior

1st- and 2nd-row carpeted floor mats with unique badging

1st-row door-sill scuff plates with illuminated Explorer logo

Audio System from Sony[®] with 12 speakers

and HD Radio™ Technology

Cargo net

Dark Galvano instrument panel and door-trim appliqués

Exterior

20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires Black lower bodyside cladding and roof-rack side rails Blackout treatment on headlamps and taillamps Body-color door handles "EXPLORER" hood lettering

"SPORT" liftgate badge

Unique Ebony Black-painted grille and liftgate appliqué

Available Equipment Group

Equipment Group 401A – Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + power liftgate + power-folding, heated sideview mirrors + power-adjustable pedals with memory + heated steering wheel + power-tilt/-telescoping steering column + heated and cooled front seats + driver's seat memory feature + 10-way power front-passenger seat with power lumbar + Intelligent Access with push-button start + Remote Start System + ambient lighting + universal garage door opener + 110-volt power outlet + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

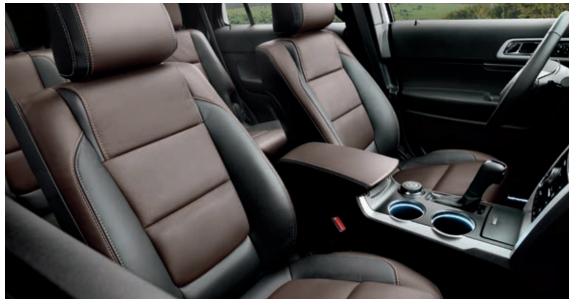
Available Options & Package

2nd-row bucket seats with power-assist fold feature 2nd-row center console (requires 2nd-row bucket seats) Adaptive cruise control and collision warning with brake support (requires 401A) All-weather floor mats

Ash cup/coin holder with lighter element

BLIS Plus Inflatable Rear Safety Belt Package

Cargo security cover Dual headrest DVD by INVISION^{™1} Dual-panel moonroof P265/45ZR20 summer-only tires² Power liftgate Rear bumper protector Rear cargo well protector Rear cargo well protector Roof-rail crossbars Splash guards Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription Wheel lock kit





Charcoal Black leather trim with Sienna perforated inserts. Equipment Group 401A.³ Available equipment.

"EXPLORER" hood lettering. Ebony Black-painted grille.

Blackout-treatment taillamps. "SPORT" liftgate badge.

20" machined aluminum wheels with painted pockets.



20" Machined Aluminum with Painted Pockets Standard



¹Ford Licensed Accessory. ²Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires. ³Available feature.

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2015 EXPLORER

Exteriors



White Platinum Tri-coat Metallic



Ingot Silver



Bronze Fire Tinted Clearcoat Metallic



Caribou



Dark Side



Oxford White



Ruby Red Tinted Clearcoat Metallic



Deep Impact Blue

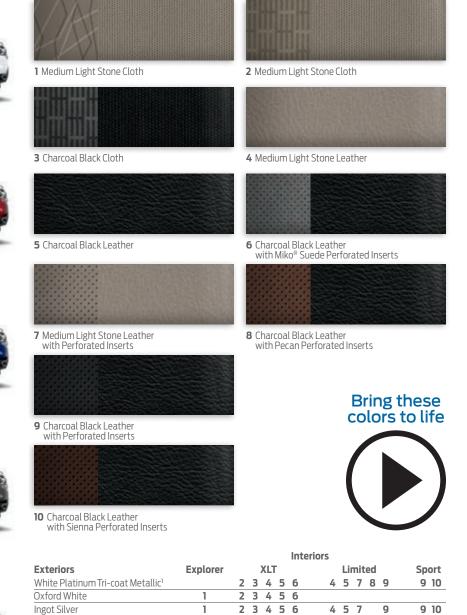


Magnetic



Tuxedo Black

Interiors



4, 5 Requires Comfort Package on XLT 6 Requires XLT Appearance Package 7, 8, 9 Requires Luxury Seating Package on Limited

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Ruby Red Tinted Clearcoat Metallic¹

Bronze Fire Tinted Clearcoat Metallic¹

Deep Impact Blue

Caribou

Magnetic

Dark Side

Tuxedo Black

¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.



XLT in Ruby Red Tinted Clearcoat Metallic customized with smoked hood and side window deflectors, molded splash guards, roof-mounted crossbars, and cargo box by THULE^{$\otimes 1$}

Dual headrest DVD by INVISION™

All-weather floor mats

Remote Access

Cargo security shade, cargo area protector and rear bumper protector



Exterior

Full vehicle cover¹ Hood protector¹ Locking fuel plug Racks and carriers¹ Splash guards Sportz[®] tent¹ Trailer towing accessories Wheel lock kits

Interior

Ash cup/coin holders Cargo organizers and protectors Carpeted floor mats In-vehicle safe¹ Interior console Interior light kit Protective seat covers¹

Electronics

Keyless entry keypad Portable DVD rear-seat entertainment systems¹ Remote start systems Warning sensor systems¹

Learn more about your Explorer

2 0 1 5 EXPLORER



New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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